

MEDIA RELEASE
For Immediate Release

The Red Lions backs Singapore Swimming Association

The name The Red Lions belongs to the Singapore Armed Forces (SAF) Parachute team and they will continue to be known as The Red Lions.

However, The Red Lions will now be going one step further by backing and supporting the Singapore Swimming Association (SSA) national teams. The diving, swimming, synchronised swimming and waterpolo teams will be competing at the upcoming SEA Games in Singapore and The Red Lions have pledged to support the team.

“Both the SAF Parachute team and SSA national teams have a common goal, which is to bring honour and glory to Singapore. We put in a lot of hours into executing what we do best in the air while the athletes train hard to compete at the highest level,” said Chief Commando Officer, Simon Lim.

“We believe that we can both benefit each other. For a start, I would like to invite the national teams to see how the commandos train and we would also like to extend our support to the stands, by having the commandos cheering on our national athletes.”

SSA’s President Mr Lee Kok Choy applauds the move by the commandos and appreciates the support given.

“Our objective when we launched the ‘Swim With Us’ campaign was to rally support for our national teams. What better way than to have the commandos, who are the elite forces in Singapore to be supporting SSA’s elite athletes. We have a lot in common and I believe this will help both organisations in a positive way,” said Mr Lee.

“When we came out with The Red Lions identity, we put in a lot of thought into the process. We wanted something that the athletes could relate to and be proud of when they compete. We also wanted it to be aligned with our national identity and hence we have decided to have a lion, the five stars and the colours red and white in our logo.”

“We were aware of the SAF Parachute team being called The Red Lions but it was never our intention to take the glory from them. We have the outmost respect for the commandos and we just wanted to embrace the national symbol as part of our identity.”

SSA launched a ‘Swim With Us’ on 14 March 2015. It is an initiative by SSA to rally people behind aquatic sports, at the same time to create a reason and value for people to support the five aquatic discipline – Diving, Swimming, Synchronised Swimming, Waterpolo and Open Water Swimming.

The SSA also revealed the national team identity at the same event. Represented by a lion and five stars, the lion symbolises courage, strength and excellence, in line with Singapore’s identity. The five stars represent the 5 different aquatic disciplines within SSA.

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