

PHOTO RELEASE



Singapore Swimming Association announces Phiten Singapore as Official Sports Recovery Partner



Photo caption: Swimming head coach Sergio Lopez, water polo head coach Lee Sai Meng, water polo players Darren Lee and Lee Kai Yang, divers Fong Kay Yian and Freida Lim, swimmers Lionel Khoo and Roanne Ho, diving head coach Shannon Roy, synchronised swimming assistant coach Katsiaryana Kulpo with Phiten staff at Chevron House on March 1, 2016 in Singapore.

Photo credits: Lim Yong Teck / SSA

1 March 2016, Singapore – Singapore Swimming Association (SSA) officiated Phiten Singapore as its Sports Recovery Partner today.

The three-year arrangement will see the Association receive support of more than \$100,000 yearly in cash and goods-in-kind. The sports-health technology experts will provide equipment and technology to assist high performance athletes from the Association's four key disciplines – Diving, Swimming, Synchronised Swimming and Water Polo – achieve the best sporting results.

"Our athletes are extremely committed to training and hence, risk fatigue and injuries. Hence, rest and recovery is very important, and a key element to our training plans. Functional technology and health care products can help athletes relieve muscle tension, assisting to speed recovery and enhance performance," said Sergio Lopez, national head coach of swimming.

Lionel Khoo, national swimmer, has been using Phiten products since last year, and he commented that “Recovery is important, and when we train so hard as athletes, getting it right is vital. Phiten’s sponsorship has provided us access to treatment such as hyperbaric air therapy which boosts recovery and reduces muscle ache.”

“World class athletes around the world use Phiten products, and we are committed to supporting athletes with the best recovery technology, enabling them to go further and faster. Aquatic sports are physically demanding and with proper recovery techniques from the use of our products, we hope the SSA athletes will be able to achieve sporting excellence in the global arena,” said Mr Takashi Harada, General Manager, International Business, Phiten.

About the Singapore Swimming Association

The Singapore Swimming Association (SSA) is the National Sports Association governing aquatic sports in Singapore. These include five key disciplines – diving, open water swimming, swimming, synchronised swimming and water polo. As the national governing body, SSA spearheads its vision of developing the Republic to become a leader in aquatic sports – regionally as well as globally. Closer to home, SSA collaborates with various affiliate clubs and stakeholders, to proactively nurture a greater depth of local talent through various outreach efforts and programmes

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